Sample size calculations for the design of health studies: a review of key concepts for non-statisticians

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Abstract: Sample size calculations before conducting a health study or clinical trial are important to provide evidence that the proposed study is capable of detecting real associations between study factors. This review aims to clarify statistical issues related to the calculation of sample sizes and is illustrated with an example of a recent study design to improve health outcomes related to water and sewage in NSW Aboriginal communities. The effect of power, significance level and effect size on sample size are discussed. Calculations of sample sizes for individual-based studies are modified for more complex trial designs by multiplying individual-based estimates by an inflationary factor.

Sample size calculations are an important consideration when designing a health study.^{1,2} Investigators need to provide suitable calculations to ensure that a study is capable of detecting a real effect due to an intervention. While there are articles available to assist researchers who have some statistical background with sample size calculations,² there are few available for those with limited statistical knowledge. This review is based on a literature review of relevant articles that the authors have found useful. It provides a background understanding for the researcher to be able to more easily communicate with the statistician during the sample size calculation process. We introduce important concepts in a clear and non-technical account to a reader who is uneasy with basic statistics. Suitable references will be given to enable the interested reader to go beyond the scope of this review.

While studies may be conducted to examine differences between treatment groups or to estimate some population statistic,¹ here we focus on the former. We introduce the reader to the steps involved in calculating a sample size for an individual-based randomised control trial with treatment and control groups and a binary outcome (two categories). These principles apply to other types of outcomes. The review also discusses the calculation of sample sizes for more complex study designs.

Calculation of sample sizes for studies in which individuals are randomised

Three fundamental factors are involved in calculating sample sizes: significance level, power and effect size (defined in Table 1). We recommend Kirby et al. for a more detailed discussion.² When consulting a statistician for a sample size calculation, a researcher can help assist the process with a knowledge of these three parameters. Various sample size calculators are available online, which further explain the relationship of these three components to sample size (these tools should be used with appropriate statistical advice).³

The process for calculating a sample size is:⁴

- 1. Specify the null and alternative hypotheses, power, effect size and significance level.
- 2. Define the study population.
- 3. Estimate the required parameters (e.g. means, standard deviations) from the available data. These estimates are often derived from pilot studies and literature searches.
- 4. Calculate a range of sample sizes for a range of parameters (to provide different scenarios).
- 5. Choose the most appropriate sample size from these scenarios, given the study constraints.

Example

A proposed study to examine the intervention of improved water and sewage on health outcomes in discrete NSW Aboriginal communities (Aboriginal Communities Water and Sewage Program Health Outcomes Evaluation) provides an illustration of sample size calculations. The health outcome under consideration is the presence of intestinal infections. The measure for the study is expressed as a relative risk (RR), which is the ratio of the probability of intestinal infections in the Aboriginal communities before and after the intervention. Sample size formulae for binary outcomes (presence or absence of

Component	Definition	Example
Null hypothesis	A statement that the intervention has no effect (treatment groups are equivalent), defined in terms of an appropriate measure calculated for the treatment and control groups.	Examples include differences in means or probabili- ties, relative risks and hazard ratios.
Significance level	The significance level (α) is defined as the chance that the study will incorrectly report that the two treatment groups differ when they are equivalent (Type I error, false positive).	Typical values of α include 5% and 1%. If the study (at the 5% level) was rerun 20 times, we expect to incorrectly reject the null hypothesis once.
Power	Power is defined as the chance that the study will correctly report that the two treatment groups differ. The power is the chance that the study will not make a Type II error (a false negative).	Common values of power include 80% and 90%. In practice, power and significance level involve trade-offs with one another. Increasing power will come at the cost of a higher significance level.
Effect size	The alternative hypothesis is the hypothesis that the two treatment groups differ by at least some pre- specified amount. This amount is the effect size (δ) , the detectable difference between the two treatment groups.	

Table 1. The fundamental components of sample size estimation

Table 2. Total (treatment and control) sample sizes for various effect sizes for studies in which individuals are randomised, assuming the probability of intestinal infection before intervention to be 0.051 and equal numbers in the two groups, using the Housing for Health study*

	Effect size				
	Worst case	Housing for Health intervention*	Intermediate case	Best case	
Effect size (reduction)	20%	43%	50%	60%	
Relative risk	0.80	0.57	0.50	0.40	
Power = 80%, α = 10%	10 798	2154	1550	1034	
Power = 80%, α = 5%	13 604	2686	1928	1280	
Power = 80%, α = 1%	20 052	3912	2796	1844	
Power = 90%, α = 10%	14 806	2914	2090	1384	
Power = 90%, α = 5%	18 078	3536	2530	1670	
Power = 90%, $\alpha = 1\%$	25 440	4932	3518	2314	

α: significance level.

Note: sample sizes are rounded up to be conservative.

*Closing the gap: 10 years of Housing for Health in NSW. NSW Health 2010.

intestinal infections) are given in Wittes and Campbell et al. (with formulae for other situations).^{4,5}

Sample size calculations are based on a set of assumptions. For this example we assume that information from the previous Housing for Health in NSW study⁶ holds true for our proposed study. From this study, we estimate the probability of intestinal infection before the intervention as 0.051. We assume that there are equal numbers of people in both the treatment and the control groups, significance level 5% and power 80%. We alter effect size (the difference between probabilities before and after intervention) to

give us a range of sample sizes corresponding to different scenarios. In addition to the reduction in the prevalence of intestinal infections of 43% seen in the Housing for Health in NSW study, we also present a worst case of a 20% reduction, an intermediate reduction of 50% and a best reduction of 60%. The resulting sample sizes for the Aboriginal Communities Water and Sewage Program Health Outcomes Evaluation are calculated from formulae 7B and 7C in Wittes⁴ (Table 2). From Table 2, we see that the smaller the detectable difference, the larger the sample size required (if all other parameters are held constant). The Housing for Health in NSW study reported a relative reduction of 43%; the probability of intestinal infection after the intervention is $(1 - 0.43) \times 0.051 = 0.029$. The absolute effect size is 0.051 - 0.029 = 0.022. The corresponding sample size is 2686 (Table 2).

Figure 1 shows the effect that power, significance level and effect size have on sample size. Figure 1(a) shows the relationship of different effect sizes on sample size. A decreasing relative reduction means a smaller difference to be detected between treatment and control outcomes which requires a larger sample size. The effect of significance level is shown in Figure 1(b). Ideally, a study should mistakenly reject a true null hypothesis of no treatment effect as few times as possible. For this to occur, a smaller significance level and consequently a larger sample size are required. Figure 1(c) shows the effect of power on sample size. Increased power means a study is more likely to correctly reject a null hypothesis of no treatment effect and a larger sample size is required. A study with more precise estimates of treatment effects will have higher power and lower significance level; this situation comes at the cost of a larger sample size. We recommend Kirby et al. to describe the relationship of significance level, power and effect size on sample size.²

Calculation of sample sizes for studies in which clusters of individuals are randomised

The Aboriginal Communities Water and Sewage Program Health Outcomes Evaluation study is a more complicated design as the community (not the individual) receives the intervention. The intervention is an improved water and sewage program. Such an intervention cannot feasibly be delivered to individuals. The clusters are communities and the intervention is randomised to clusters. The sample size calculation for a cluster study involves calculating the corresponding sample size for an individual study and multiplying this by an inflationary factor to account for



Figure 1. The effect of effect size (a), significance level (b) and power (c) on sample size. Calculations assume the probability of intestinal infection before the intervention to be 0.051 and equal numbers in the two groups.

the more complex trial design.^{7–10} This inflationary factor is called the **design effect** (DE). Eldridge et al. provide formulae for design effects for various continuous (e.g. blood pressure, weight) and binary (e.g. whether the patient has the disease or not) outcomes.⁷ The estimation of a design effect for cluster randomised control trials involves three factors: mean size of clusters, variation of cluster size and **intra-cluster correlation** (ICC).

The intra-cluster correlation can be regarded as a measure of the degree of similarity in outcomes between clusters.¹¹ There have been previous papers presenting intra-cluster correlations for different cluster units and populations.^{12,13} Appropriate intra-cluster correlations for binary outcomes are discussed in Ridout et al.¹⁴ These outcomes have an associated variance, which can be modelled as two components: variation in outcomes between clusters and variation in outcomes within each cluster. The intra-cluster correlation is the ratio of the between-cluster variation to total variation (the sum of the between and the within). The intra-cluster correlation is between 0 and 1. Small values of intra-cluster correlation imply that variation within clusters is much greater than variation between clusters and the clustering effect of individuals is less important. If the intra-cluster correlation is zero, outcomes can be regarded as being the same between clusters. The intra-cluster correlation is estimated from available data on cluster sizes and the number of outcomes (intestinal infections) within each cluster.

Example

Information about the size of clusters must be included in our study. We base this on the Housing for Health in NSW study.⁶ The clusters are of different sizes and therefore we estimate a mean cluster size and cluster size variation (using standard deviation). From the Housing for Health in NSW study,⁶ the mean cluster size = 150.7 and standard deviation = 103.5.

We estimated the intra-cluster correlation using the cluster information from the Housing for Health in NSW study (formula 7 in Ridout et al.¹⁴). The intra-cluster correlation is estimated as 0.007. We present estimated sample sizes in Table 3. In addition to the reduction in the prevalence of intestinal infections of 43% seen in the Housing for Health in NSW study, we also present a worst case of a 20% reduction, an intermediate of 50% and a best of 60% (assuming 80% power, 5% significance level and equal numbers in groups). We multiply the individual sample sizes presented in Table 2 by the design effect to obtain the estimates in Table 3. From Table 3, the corresponding sample size is 7074.

Figure 2 shows the relationships of intra-cluster correlation and cluster size on sample size. From Figure 2(a), it is apparent that the estimate of the intra-cluster correlation will have a large impact on sample size. As outcomes between clusters become more heterogeneous, the intracluster correlation increases. This decreases precision in the resulting outcome estimates from the clusters, and larger samples are thus needed. If the intra-cluster correlation is zero and there is no variation between clusters, the design effect (DE) = 1 and the resulting sample size is equivalent to an individual-level trial size.

Individual-level studies are more efficient than clusterlevel studies⁷ which is reflected by the larger sample size in response to increased (mean) cluster size shown in Figure 2(b). All other things being equal, an increasing cluster size standard deviation results in increased sample size (Figure 2(c)). Intuitively, increased standard deviation reflects increasing disparity between the size of the clusters. Due to less precise estimates, a larger sample size is required. Trials are more statistically efficient for similar sized clusters and need smaller sample sizes. Larger samples are required for increasing mean and standard deviation.

Table 3. Total (treatment and control) sample sizes for various scenarios for studies in which clusters of individuals are randomised. Corresponding design effects are shown in brackets. Sample sizes are derived from Table 2 (design effect multiplied by sample size with 80% power and 5% significance level, subject to rounding), using the Housing for Health study*

	Worst case	Housing for Health intervention*	Intermediate case	Best case
Effect size (reduction)	20%	43%	50%	60%
Relative risk	0.80	0.57	0.50	0.40
ICC = 0.001 (DE = 1.22)	16 620	3282	2356	1564
ICC = 0.005 (DE = 2.11)	28 680	5662	4064	2698
ICC = 0.007 (DE = 2.63)	35 830	7074	5078	3372
ICC = 0.01 (DE = 3.21)	43 754	8638	6202	4116
ICC = 0.05 (DE = 12.04)	164 356	32 450	23 294	15 464
ICC = 0.1 (DE = 23.16)	315 108	62 216	44 658	29 648

ICC: intra-cluster correlation.

DE: design effect.

*Closing the gap: 10 years of Housing for Health in NSW. NSW Health 2010.



Figure 2. Effect of intra-cluster correlation (ICC) (a), mean cluster size (b) and standard deviation (SD) of cluster size (c) on sample size. Calculations assume the parameter estimates from the Housing for Health in NSW study are correct, reduction of 43%, power = 80%, significance level = 5% and equal numbers in the two groups.

Other factors affecting sample size calculations

There are other important factors that need to be accounted for in sample size calculations, including losses to follow-up, unequal treatment group sizes and the noncompliance of subjects to the intervention.^{1,2,4} If the study investigator is able to provide an estimate of these factors to the statistician, the calculation of the required sample size will be improved.

Discussion

The calculation of sample sizes is based on several parameters; the researcher should at least be aware of power, significance level and effect size. Increased power, smaller significance level and smaller effect sizes translate into larger sample sizes. The researcher and statistician are faced with selecting the most appropriate sample size from an appropriate set of parameters (subject to financial and logistical constraints). Sample size calculations for more complex study designs can be regarded as multiplying the estimated sample size from an equivalent individual-level study by a design effect. Additional considerations involved in the calculation of this design effect include estimating the intracluster correlation and the sizes of the clusters, losses to follow-up and noncompliance.

Sample size calculations are an important and complex part of study design and should be discussed by study investigators and statisticians as early as possible during the design of a study design.

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