

# Media guidelines for authors

Manuscripts accepted for publication are embargoed until they are uploaded to the *Public Health Research & Practice* website. Authors will be notified in advance about the publication date and time, to allow them to discuss their work with journalists who agree to abide by the journal embargo policy. Authors might also prepare blogs and comment pieces for other sites/publications about their work ahead of time, as long as these are not published before the journal embargo is lifted.

The journal's Editor will select manuscripts from each issue considered suitable for highlighting to the media, will work with authors on media release content and send them a final version for approval.

## Before publication

All authors will be advised of the publication date and issue number for their articles ahead of their publication on the journal's website.

Before each new issue of the journal is published, our [media office](#) will release a list of its contents to the media, under strict embargo, about one week before publication. Selected articles of particular public interest will be highlighted with accompanying media releases. If your article is selected for Online First publication ahead of the issue date, you will be contacted earlier about any proposed media activity planned for your paper.

Media releases about highlighted articles will be sent to the corresponding author at least one week before release, for their review, and authors will be asked to provide contact details for media interviews.

Corresponding authors who wish to involve their fellow authors in media activity are responsible for liaising with those authors regarding availability and contact details, and we request they inform the journal's media office beforehand about any such arrangements.

## Media interviews

Once the new issue's contents list and news releases are sent to the media, journalists will be permitted to show embargoed material to relevant specialists in the field, to allow them to comment on the paper, and these specialists will be covered by the same strict embargo conditions as the media.

**The embargo will lapse at 12.01am on the date of publication of the new issue, or, for Online First articles, at 12.01am on the date of their publication ahead of the issue date.**

Authors named as media contacts should ensure that they, and any nominated co-authors, are available for media interviews during the embargo period and on the date of publication, and to respond to media inquiries promptly so journalists can meet their deadlines. The journal's media office can provide advice and guidance on working with the media.

We would be grateful if authors named as media contacts could mention the journal during interviews, for example:

*"Our research in Public Health Research & Practice shows that Hendra virus can pass from infected horses to pet dogs ... "*

*"My article, published in this week's issue of PHRP, discusses the risk to public health from the Trans Pacific Partnership Agreement ... "*

## Pre-release of articles

Please do not release any information publicly about your article ahead of publication on the journal's website. An exception to this is pre-publication presentations at meetings and conferences, which may receive media coverage, however, media interviews must not contain information about the paper additional to that presented at the meeting. Articles may be withdrawn from publication if the above guideline is breached.

### Other media activity

Authors are welcome to contact their institution's media office in order to plan a media release about their published article, but should notify our media office so we can liaise with your institution regarding media activity.

If authors wish to write about their articles ahead of time under embargo for blogs or other publications, they are asked to inform the journal's [Editor](#) beforehand.

Authors may choose to send out their own release about the paper, though they should acknowledge *Public Health Research & Practice* as the source and notify the journal Editor to enable coordination of media activity.

We may invite some authors to participate in audio or video interviews for the journal's website, or in social media activity, and if you agree, we will give ample notice to allow for preparation time.